

**WINTER TERM**

**20**



**17**



**ANNUAL REPORT**



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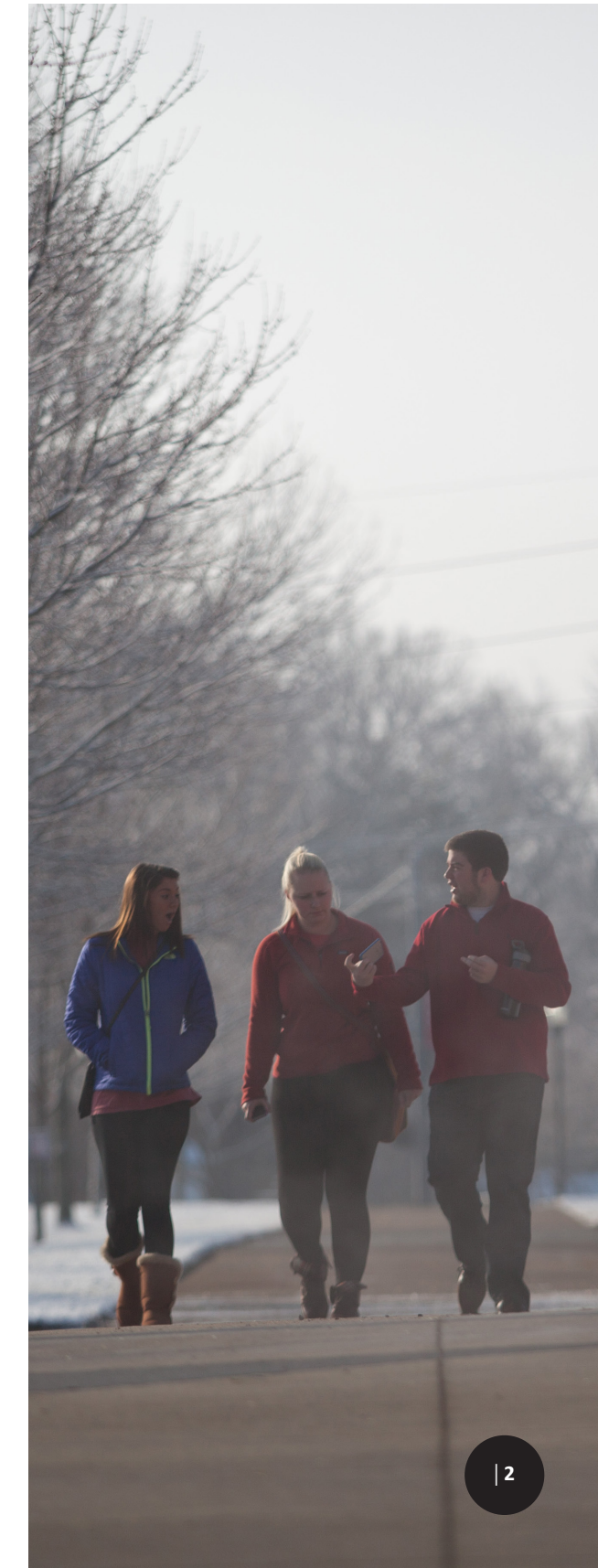


Winter Term  
2355 Nashville Rd  
Knically Conference Center 129  
Bowling Green, KY 42101

Phone: (270) 745.2478  
Email: [winter.term@wku.edu](mailto:winter.term@wku.edu)  
Web: [wku.edu/winter](http://wku.edu/winter)

*A unit of WKU Extended Learning & Outreach*

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# ABOUT WKU WINTER TERM



## MISSION

The Office of Winter Term supports the overall mission of Western Kentucky University by providing opportunities that will benefit both students and faculty. We work to maintain optimal enrollment during Winter Term as we extend access to lifelong learners. We address students' emerging needs in order to enhance student success at Western Kentucky University.

## DEFINITIONS

- **Sections:** courses may have multiple sections offered in the same term and each of the sections are counted
- **Enrollment:** registration in course sections
- **Head count:** students registered for more than one course are counted only once during the term
- **Course:** courses are different by subject and course number. For example, a single course could encompass 3 sections for ENG 200 taught by 3 instructors

## NOTES

The data in this report was extracted January 20, 2017. This was the last day of Winter Term 2017. We used this date as it compares to the dates of previous Winter Term. The actual census date for Winter Term was moved to the spring semester due to changes in financial aid regulations.

## ACKNOWLEDGMENTS

Many thanks go to the Information Technology Division for supplying the data on enrollments and student counts for this report.

*WKU Extended Learning & Outreach  
Dr. Beth Laves, Assoc. Vice President*

*Academic Outreach  
Laura Ricke, Director*

*Office of Summer Sessions & Winter Term  
Alicia Bingham, Coordinator*

## CALENDAR

October 10	Winter registration began
December 2	Tuition bills sent to students
January 3	Winter classes began
January 16	University closed (MLK day)
January 20	Winter final exams
January 23	Spring semester began

## TUITION & FEES *(per credit hour)*

### Undergraduate

Resident	\$413
Non-Resident	\$1,033
Online	\$496
TIP	\$558

### Graduate

Resident	\$570
Non-Resident	\$816
Online	\$679

## WINTER HOUSING

### Housing Options

- Bemis Lawrence
- Barnes Campbell

### Housing Costs

- Double Room (living with a roommate) - \$130 per week
- Private Room - \$195 per week

### Student Course Load

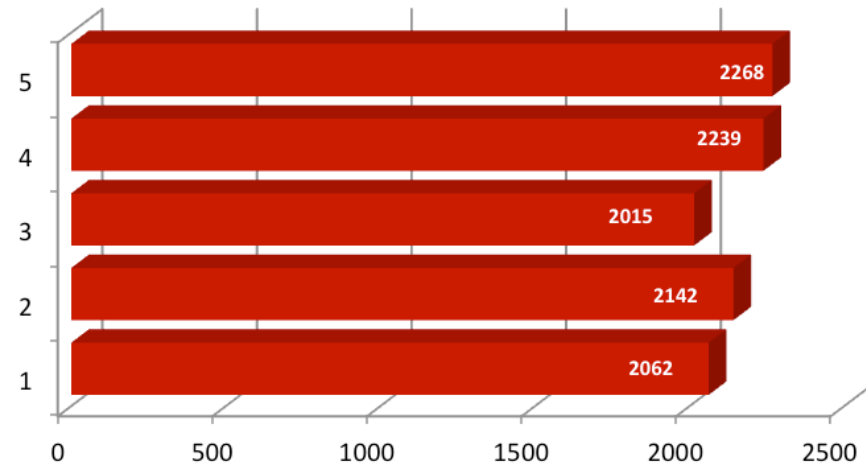
Winter Term course load is restricted to a maximum of four (4) semester hours.

# WINTER AT A GLANCE



# WINTER 2017 HIGHLIGHTS

Student Head Count Comparison



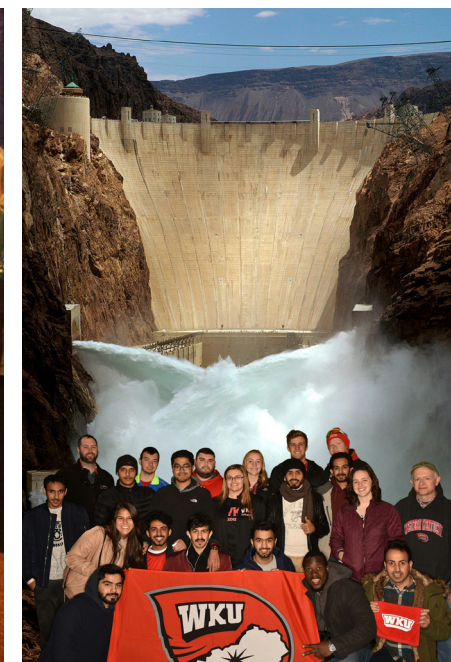
WKU experienced a slight increase in overall Fall 2016 enrollment, after three years of decline. The undergraduate population increased as well. The Winter Term enrollment trend follows that of the Fall semester. There was no drop for non-payment for Winter 2017. There were 2,268 students that took Winter 2017 classes. This was a 1.3% increase from Winter 2016. Course enrollment was 2,351, which was also up 1.3% from Winter 2016. The student credit hour production for 2017 was 6,722.50.

## CAMPUS PARTICIPATION

There were 261 sections of 216 courses offered at the Bowling Green, Glasgow, and Elizabethtown campuses, as well as online, through Study Abroad, and Study Away. The number of students taking Winter Term has grown 43% since 2006 when Winter Term began. All colleges participated in Winter Term 2017 including 210 faculty.

There were 124 participants in Study Away this Winter Term, this includes faculty and American Travelers.

- Total Immersion Floodplain Management in Nevada/Arizona, led by Prof. Campbell
- Theatre and Broadway in New York City, led by Profs. Dvoskin and Brown
- Sundance Film Festival in Utah, led by Profs. Hovet and Hall
- Public Folklore Practice and Policy in Washington DC, led by Prof Bjorkman
- Hospitality in Las Vegas, led by Prof. Embry
- NCAA Governance in Tennessee, led by Prof. Oregon
- Geographic Exploration of Hawaii, led by Profs. Greunke and Nemon



# STUDY AWAY 2017



# STUDY ABROAD 2017



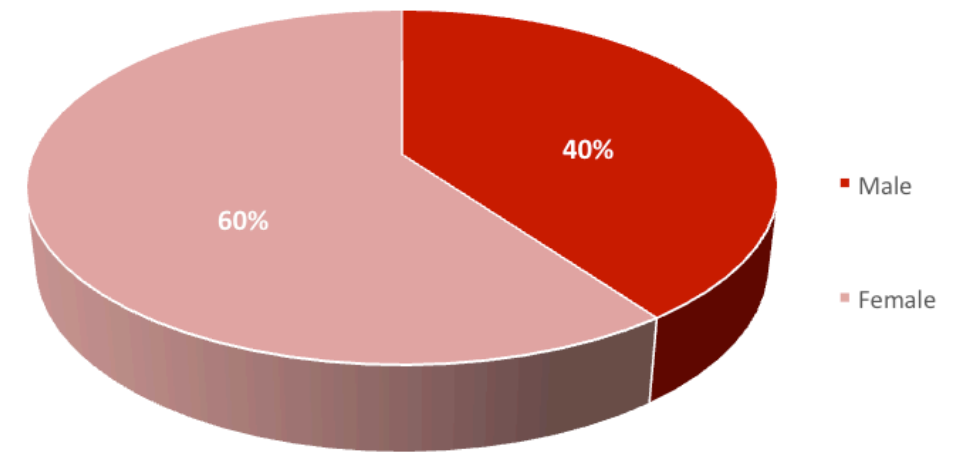
There were 106 students that studied abroad during Winter Term 2017. The study abroad participation increased 31% over Winter Term 2016.

- 56 through WKU Faculty-led programs
- 34 through CCSA
- 13 through KIIS
- 3 through other providers
- Locations included: Argentina, Costa Rica, France, Germany, Italy, Mexico, New Zealand, Tanzania, and United Kingdom.

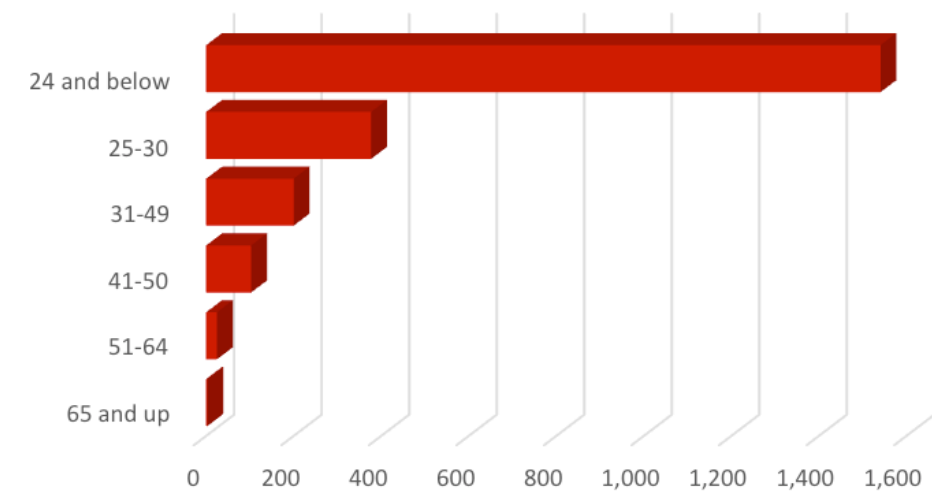


## Enrollment Trends

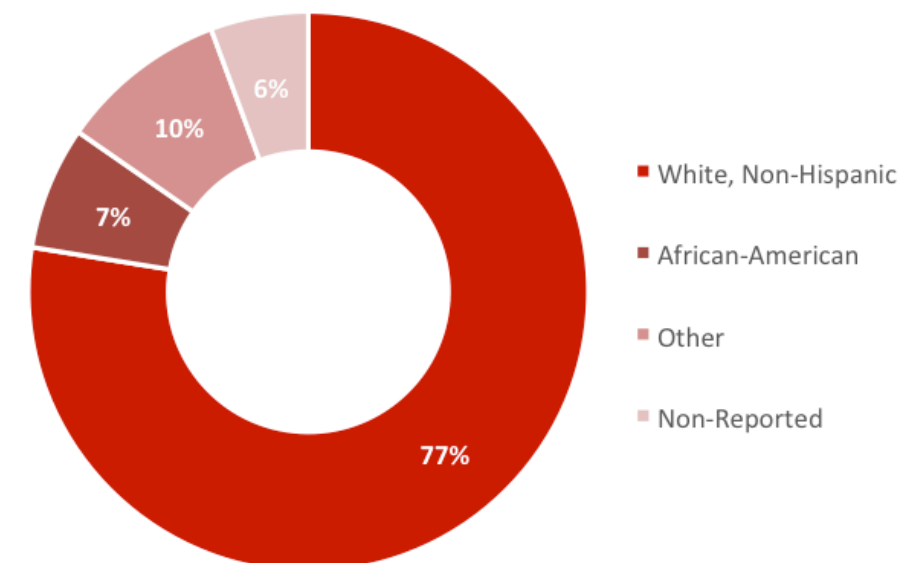
Gender Demographics



Age Demographics

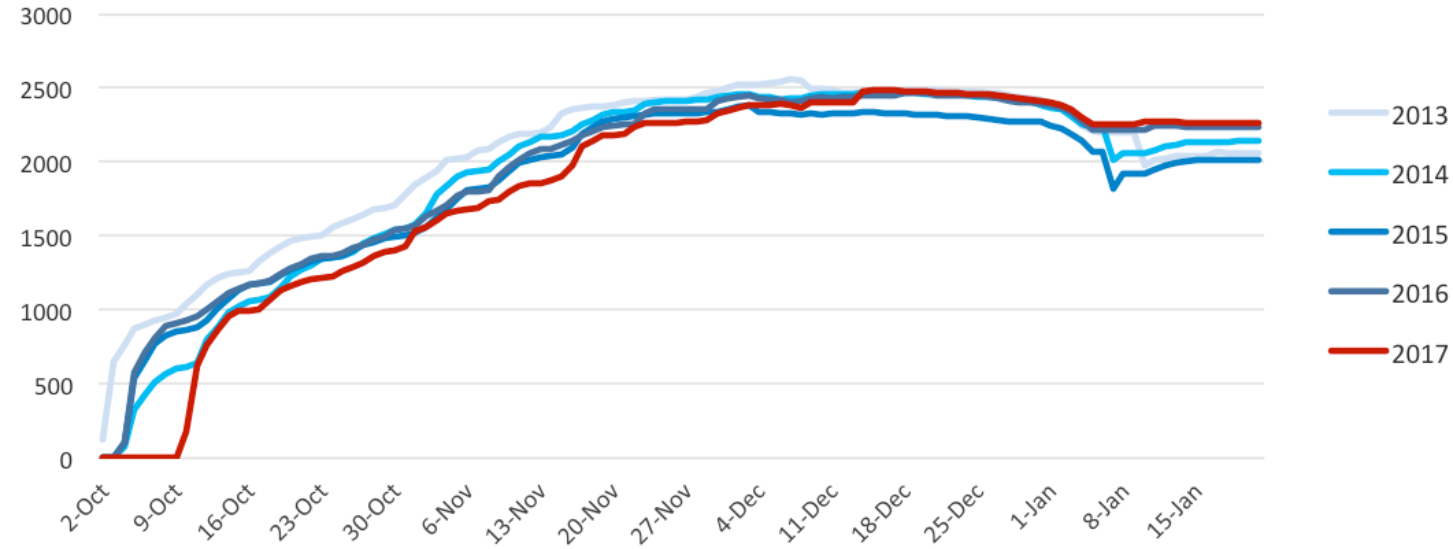


Ethnicity Demographics



# Enrollment Trends

Winter Student Headcount Trend



Winter Term registration began on October 10, 2016. This was a week after registration began in years past.

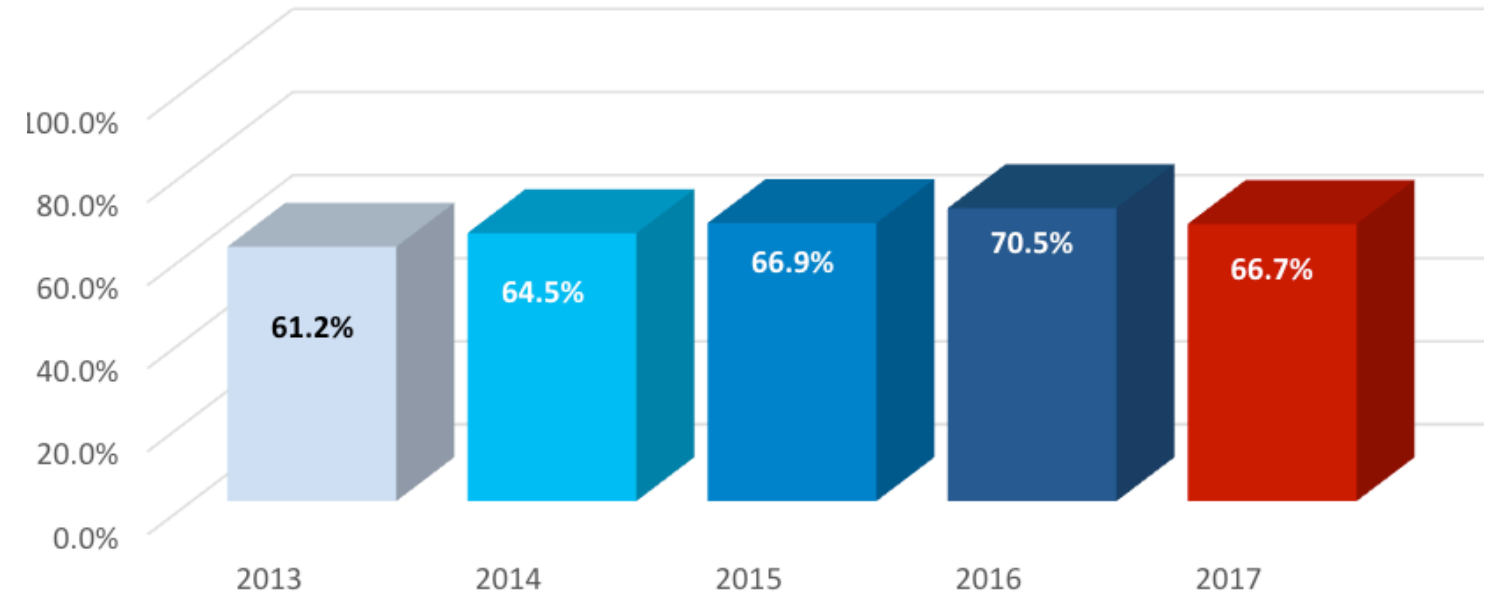
	2013			2014			2015			2016			2017		
	UG	GR	Total	UG	GR	Total	UG	GR	Total	UG	GR	Total	UG	GR	Total
BG Campus	527	39	566	377	72	449	335	95	430	304	34	338	347	54	401
Reg Campus	23	0	23	5	0	5	8	0	8	4	0	4	8	0	8
Evening	12	0	12	20	0	20	3	0	3	15	6	21	0	9	9
Weekend	0	37	37	0	19	19	6	29	35	0	27	27	0	20	20
Spec Loc	0	27	27	12	40	52	0	0	0	89	27	116	0	0	0
Study Abroad	105	29	134	172	16	188	136	18	154	105	7	112	238	10	248
Study Away	34	2	36	63	0	63	55	12	67	63	3	66	85	12	97
Web	1,079	240	1,319	1,187	260	1,447	1,096	313	1,409	1,265	371	1,636	1,212	356	1,568
<b>Totals</b>	<b>1,780</b>	<b>374</b>	<b>2,154</b>	<b>1,836</b>	<b>407</b>	<b>2,243</b>	<b>1,639</b>	<b>467</b>	<b>2,106</b>	<b>1,845</b>	<b>475</b>	<b>2,320</b>	<b>1,890</b>	<b>461</b>	<b>2,351</b>

\* Data collected 1/18/13, 1/24/14, 1/23/15, 1/22/16, and 1/20/17. The data come from Infoview Report: CRS SEC ENROLL by College

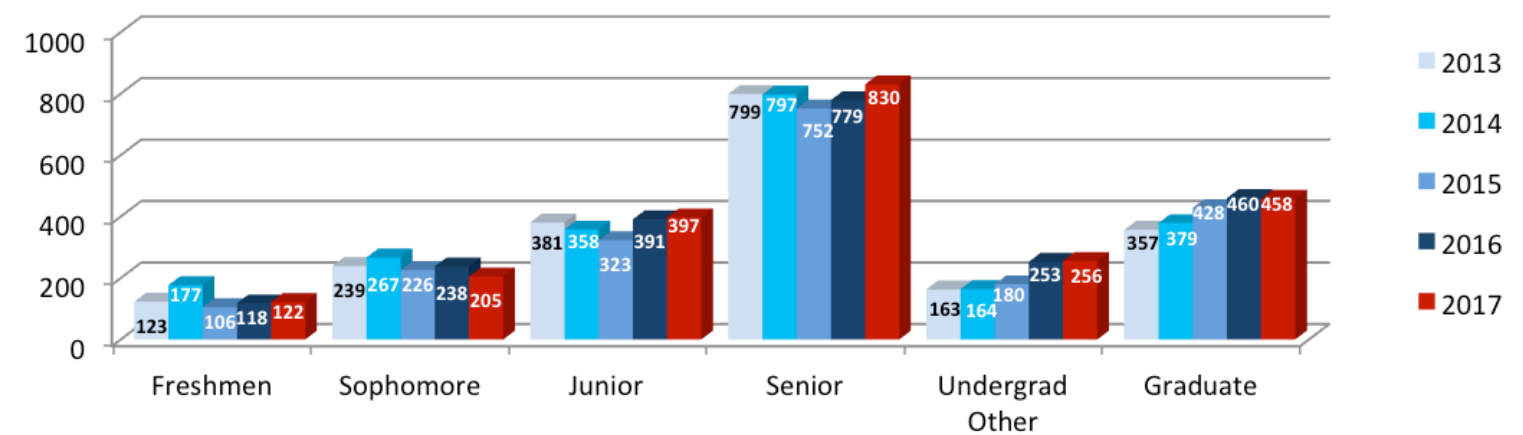
# Enrollment Trends

Online course enrollment represented nearly 67% of the overall winter term course enrollment in 2017. Although a slight decrease from 2016, the trend towards online has steadily grown over the past ten years.

Online as a % of Total Enrollment



Winter Student Types



# Student Type Comparison

Data collected from Infoview Report: CPE Enrollment Summary on 1/18/13, 1/24/14, 1/23/15, 1/22/16, and 1/20/17. Undergrad other encompasses post-baccalaureate, non-degree seeking, high school, and Academy students.

	2013		2014		2015		2016		2017
FR-Freshmen	123	43.9%	177	-40.1%	106	11.3%	118	3.4%	122
SO-Sophomore	239	11.7%	267	-15.4%	226	5.3%	238	-13.9%	205
JR-Junior	381	-6.0%	358	-9.8%	323	21.1%	391	1.5%	397
SR-Senior	799	-0.3%	797	-5.6%	752	3.6%	779	6.5%	830
P1-Post Baccalaureate Degree Seeking	42	-38.1%	26	30.8%	34	-26.5%	25	-20.0%	20
P2/3-Post Baccalaureate Certificate	1	300.0%	4	-100.0%	0	N/A	3	0.0%	3
UN-Undergrad Non Degree Seeking	44	54.5%	68	5.9%	72	131.9%	167	-1.8%	164
AJ-Academy Juniors	39	12.8%	44	-43.2%	25	64.0%	41	29.3%	53
AS-Academy Seniors	37	-40.5%	22	122.7%	49	-65.3%	17	-5.9%	16
<b>Total UG</b>	<b>1,705</b>	<b>3.4%</b>	<b>1,763</b>	<b>-10.0%</b>	<b>1,587</b>	<b>12.1%</b>	<b>1,779</b>	<b>1.7%</b>	<b>1,810</b>
MA-Master's Degree	216	3.7%	224	31.7%	295	14.2%	337	8.0%	364
GS-Specialist Student	8	0.0%	8	0.0%	8	-25.0%	6	66.7%	10
GN-Grad Non Degree Seeking	90	-13.3%	78	9.0%	85	-1.2%	84	-28.6%	60
R1-Rank I Student	9	-66.7%	3	166.7%	8	12.5%	9	0.0%	9
R2-Rank II Student	1	-100.0%	0	N/A	0	N/A	0	N/A	0
DR-Doctoral Student	33	N/A	66	-51.5%	32	-25.0%	24	-37.5%	15
<b>Total GR</b>	<b>357</b>	<b>6.2%</b>	<b>379</b>	<b>12.9%</b>	<b>428</b>	<b>7.5%</b>	<b>460</b>	<b>-0.4%</b>	<b>458</b>
<b>WKU Total Student Headcount</b>	<b>2,062</b>	<b>3.9%</b>	<b>2,142</b>	<b>-5.9%</b>	<b>2,015</b>	<b>11.1%</b>	<b>2,239</b>	<b>1.3%</b>	<b>2,268</b>

Student Frequencies	2013	2014	2015	2016	2017
Students who took 1 course:	94.74%	96.29%	95.24%	95.44%	97.28%
Students who took 2 courses:	5.21%	3.33%	4.02%	4.52%	2.72%
Students who took 3 courses:	0.05%	0.39%	0.74%	0.04%	0.00%
<b>Overall Average Course/Student</b>	<b>1.04</b>	<b>1.05</b>	<b>1.05</b>	<b>1.04</b>	<b>1.04</b>

# Winter Data By College

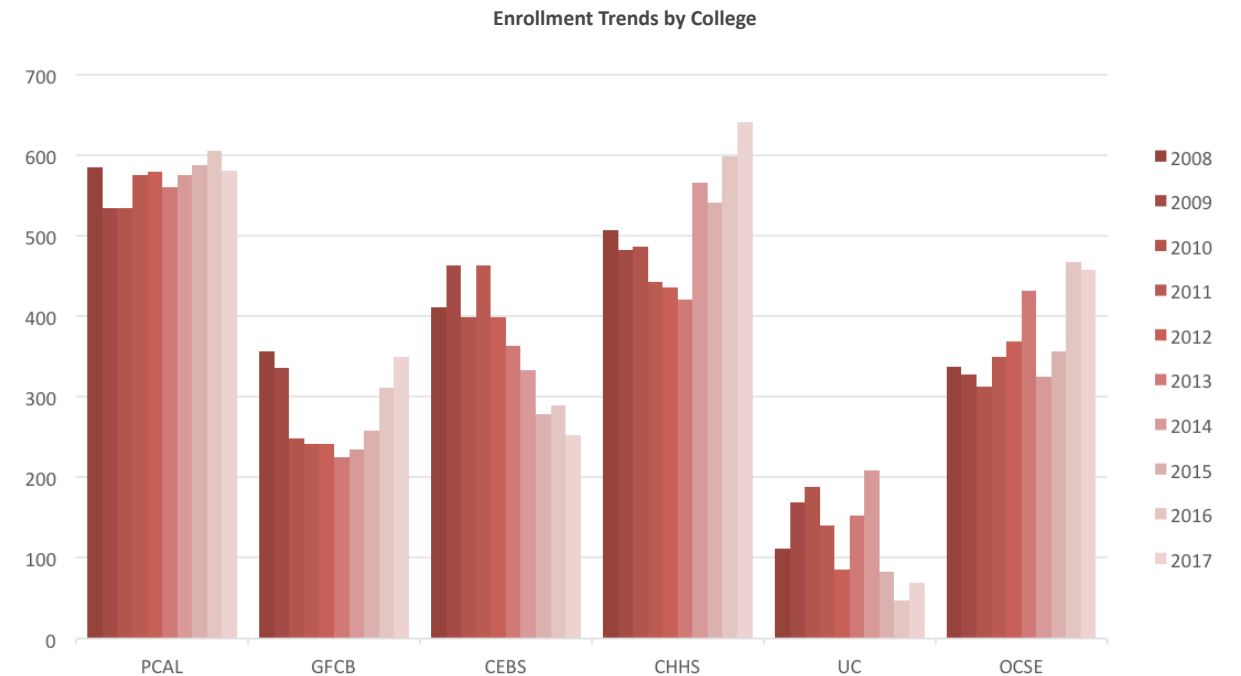
Course Enrollment					
College	2015		2016		2017
PCAL	588	3.1%	606	-4.1%	581
GFCB	258	20.5%	311	12.5%	350
CEBS	279	3.9%	290	-13.1%	252
CHHS	541	10.7%	599	7.0%	641
UC	83	-43.4%	47	46.8%	69
OCSE	357	30.8%	467	-1.9%	458
<b>Total</b>	<b>2,106</b>	<b>10.2%</b>	<b>2,320</b>	<b>1.3%</b>	<b>2,351</b>

Open Sections					
College	2015		2016		2017
PCAL	84	16.7%	98	-24.5%	74
GFCB	26	-7.7%	24	20.8%	29
CEBS	42	-7.1%	39	-17.9%	32
CHHS	71	-7.0%	66	10.6%	73
UC	19	-52.6%	9	-11.1%	8
OCSE	45	8.9%	49	-8.2%	45
<b>Total</b>	<b>287</b>	<b>-0.7%</b>	<b>285</b>	<b>-8.4%</b>	<b>261</b>

Sections with Enrollment					
College	2015		2016		2017
PCAL	77	-5.2%	73	-6.8%	68
GFCB	21	-4.8%	20	40.0%	28
CEBS	42	-7.1%	39	-17.9%	32
CHHS	68	-11.8%	60	16.7%	70
UC	15	-60.0%	6	33.3%	8
OCSE	41	12.2%	46	-2.2%	45
<b>Total</b>	<b>264</b>	<b>-7.6%</b>	<b>244</b>	<b>2.9%</b>	<b>251</b>

Credit Hours by College					
College	2015		2016		2017
PCAL	1,758.00	3.4%	1,818.00	-4.1%	1,743.00
GFCB	774.00	20.5%	933.00	12.5%	1,050.00
CEBS	704.00	18.8%	836.00	-12.4%	732.00
CHHS	1,463.00	16.5%	1,704.00	2.6%	1,748.50
UC	267.50	-40.9%	158.00	39.9%	221.00
OCSE	962.00	31.6%	1,266.00	-3.0%	1,228.00
<b>Total</b>	<b>5,928.50</b>	<b>13.3%</b>	<b>6,715.00</b>	<b>0.1%</b>	<b>6,722.50</b>

Data collected 1/23/15, 1/22/16, and 1/20/17 from Infoview Report: CRS SEC ENROLL by College  
Open Sections may have zero enrollment. This data includes all campuses, study abroad, and cohort courses.



# Faculty Stipend Data by College

Full-time faculty stipend rates increased for the first time in 6 years. The stipend for a full-time faculty member was \$1,600 per credit hour or \$4,800 for a three credit-hour class.

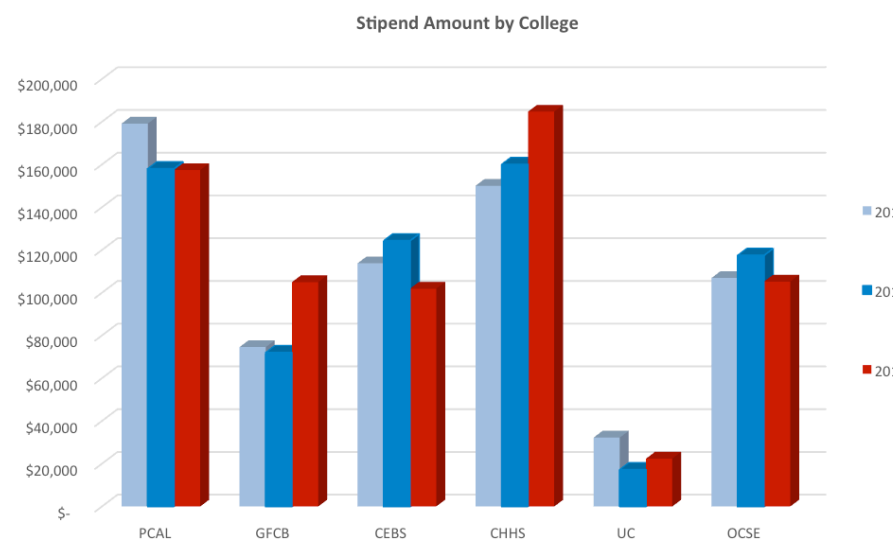
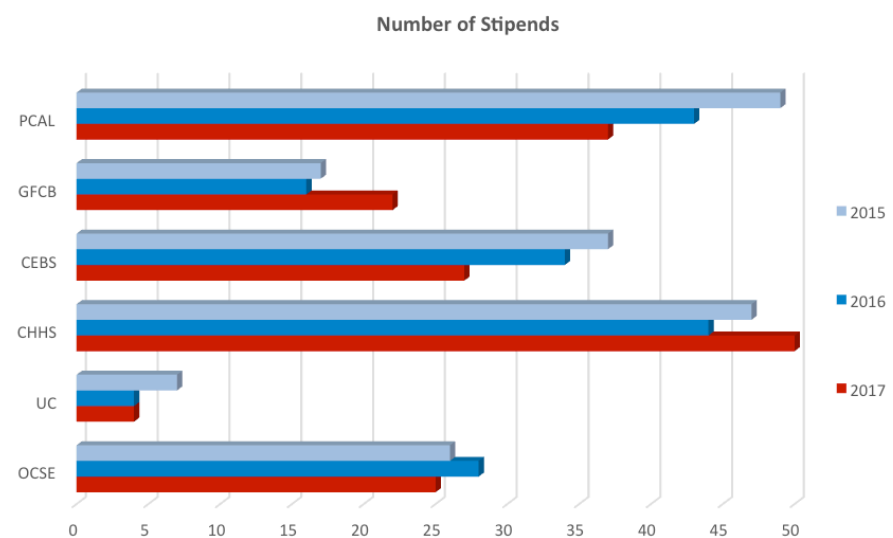
Part-time faculty rates, which increased in 2011, remained the same in 2017. The amount for a three-credit hour class in Winter Term for a part-time faculty member is as follows:

- Level 1 \$1,692
- Level 2 \$1,840
- Level 3 \$2,136
- Level 4 \$2,280

For Winter 2017, there were 45 stipends adjusted down due to low enrollment. The high enrollment incentive changed in 2017. Additional stipends were awarded to:

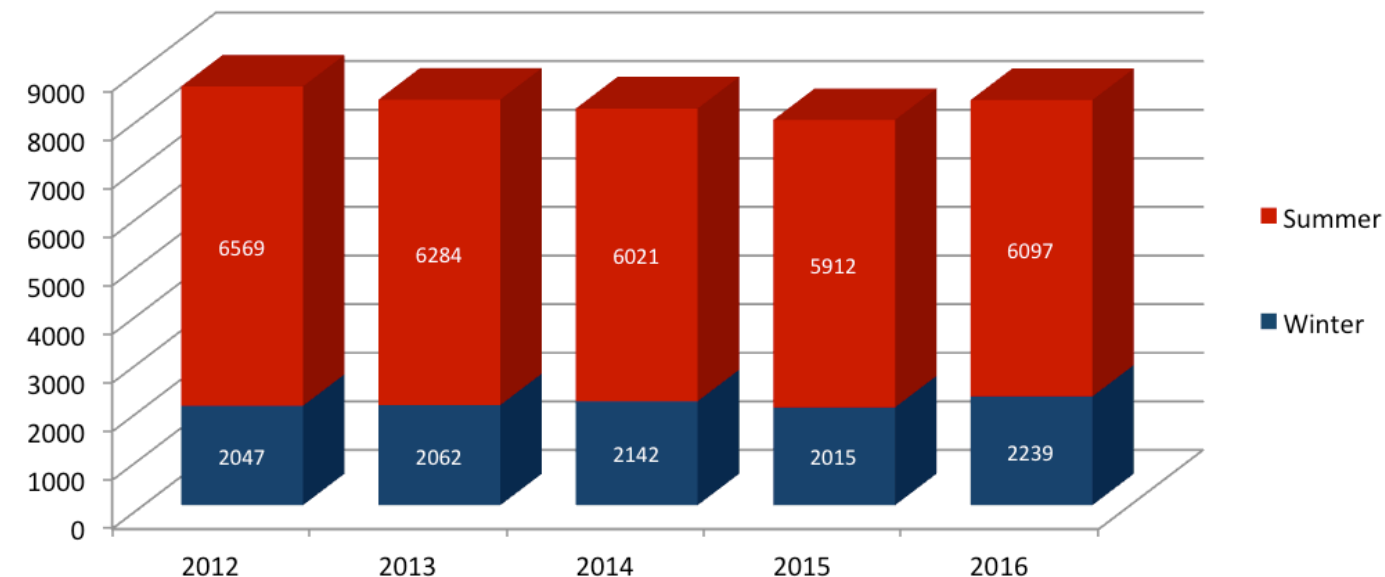
- Courses with 20 – 24 students, an additional \$100 per credit hour
- Courses with 25 – 29 students, an additional \$200 per credit hour
- Courses with 30 or more students, an additional \$300 per credit hour

There were twenty-two instructors received the additional compensation for high enrolled classes. Stipend data generated 1/20/17 and includes information from Regional campuses and Cohort programs. Fringe benefits are NOT included in these amounts.



# Summer/Winter Facts

Many students are taking both summer and winter courses in order to graduate sooner. In fact, 47% of the Winter 2016 students enrolled in a class in summer 2016.



# Winter Term Tuition Rates in Kentucky

## WKU Winter Term (January 3 - January 20)

UG Resident	\$413
UG Non-Resident	\$1,033
UG Online	\$496
GR Resident	\$570
GR Non-Resident	\$816
GR Online	\$679

## Murray State (December 12 - January 4)

UG Resident	\$331
UG Non-Resident	\$902
UG Online	Residency + \$65/CH
GR Resident	\$503
GR Non-Resident	\$1,419
GR Online	\$640

## UK Winter Intersession (December 19 - January 10)

UG Resident (Lower Division)	\$458
UG Resident (Upper Division)	\$471
UG Non-Res (Lower Division)	\$1,075
UG Non-Res (Upper Division)	\$1,090
GR Resident	\$648
GR Non-Resident	\$1,544

## EKU (December 19 - January 13)

UG Resident	\$405
UG Non-Resident	\$405
UG Online	\$405
GR Resident	\$530
GR Non-Resident	\$530
GR Online	\$530

## NKU Winter Term (December 19 - January 6)

UG Resident	\$375
UG Non-Resident	\$750
UG Online	\$410
GR Resident	\$556
GR Non-Resident	\$855
GR Online	\$596

## Morehead State (December 12 - January 9)

UG Resident	\$356
UG Non-Resident	\$356
UG Online	\$356
GR Resident	\$579
GR Non-Resident	\$579
GR Online	\$579



# Winter 2017 Marketing

## Tactics Included:

- Booth at New Faculty Orientation
- Brochures in Learning Centers around campus
- Winter ads on campus digital screens
- Ads in College Heights Herald and online
- Banners around campus
- Registration Rallies around campus
- Mass emails to students
- Emails to advisors



# Appendix

## Winter 2017 Weekly Report Winter Term Enrollment, Head Count, and Credit Hour Summary

1/20/2017

College	Course Enrollments			Credit Hours		
	2016	2017	Difference	2016	2017	Difference
Potter College	606	581	-4.1%	1,818.00	1,743.00	-4.1%
College of Business	311	350	12.5%	933.00	1,050.00	12.5%
College of Education	290	252	-13.1%	836.00	732.00	-12.4%
College of Health & Human Services	599	641	7.0%	1,704.00	1,748.50	2.6%
University College	47	69	46.8%	158.00	221.00	39.9%
Ogden College	467	458	-1.9%	1,266.00	1,228.00	-3.0%
<b>Totals</b>	<b>2,320</b>	<b>2,351</b>	<b>1.3%</b>	<b>6,715.00</b>	<b>6,722.50</b>	<b>0.11%</b>

Student Profile Information	Course Enrollments			Credit Hours		
	2016	2017	Difference	2016	2017	Difference
Online	1,657	1,598	-3.6%	4,735.00	4,524.00	-4.5%
Study Abroad	112	259	131.3%	336.00	777.00	131.3%

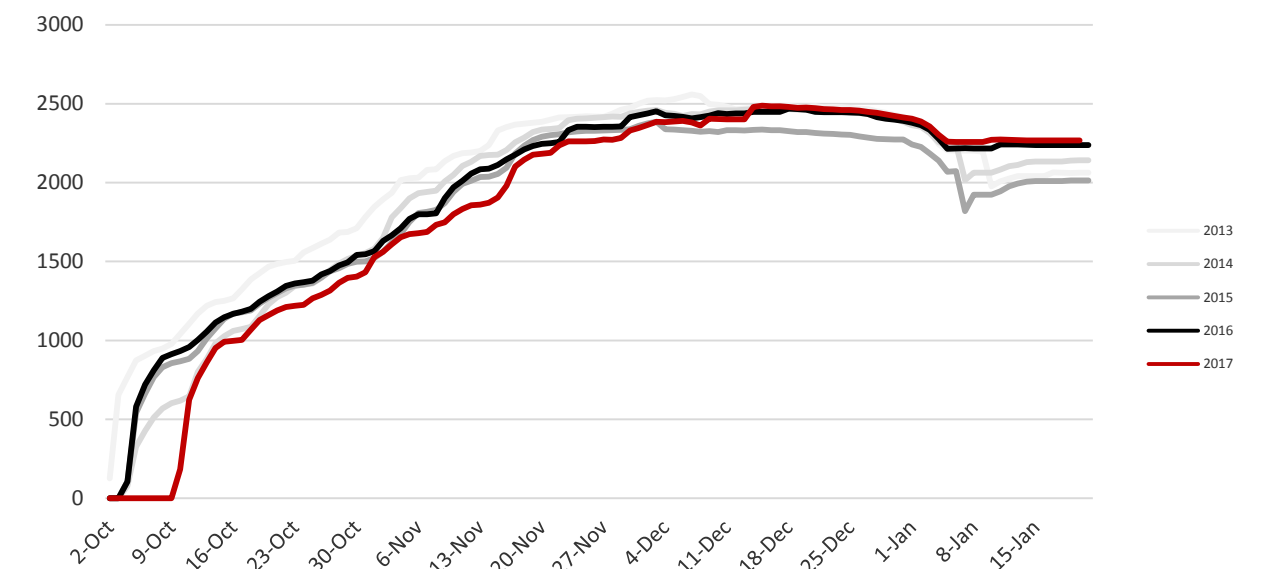
Student Type	Head Count by Student Type		
	2016	2017	Difference
FRESHMEN	118	122	4
SOPHOMORES	238	205	-33
JUNIORS	391	397	6
SENIORS	779	830	51
P1-POST BACCALAUREATE DEGREE SEEKING	25	20	-5
P2-3	3	3	0
UN-UNDERGRADUATE NON DEGREE SEEKING	167	164	-3
AJ-ACADEMY JUNIORS	41	53	12
AS-ACADEMY SENIORS	17	16	-1
<b>UG Total</b>	<b>1,779</b>	<b>1,810</b>	<b>31</b>
MASTERS DEGREE	337	364	27
GS-SPECIALIST STUDENT	6	10	4
GN - GRADUATE NON DEGREE SEEKING	84	60	-24
RANK 1	9	9	0
DOCTORAL STUDENT	24	15	-9
<b>GR Total</b>	<b>460</b>	<b>458</b>	<b>-2</b>
<b>Total Head Count</b>	<b>2,239</b>	<b>2,268</b>	<b>29</b>

\*These Student Type numbers are head count numbers, not course enrollments.

# Sections Offered by College	# Sections Offered by College		
	2016	2017	Difference
Potter College	98	74	-24
College of Business	24	29	5
College of Education	39	32	-7
College of Health & Human Services	66	73	7
University College	9	8	-1
Ogden College	49	45	-4
<b>Total Sections</b>	<b>285</b>	<b>261</b>	<b>-24</b>

\*\*Dates for data are 1/22/16 and 1/20/17.


Winter Student Headcount Trend



# Appendix

2/10/2017

Special Instructional Assignments (Winter) Form

<b>Term:</b>		<b>Form Instance:</b>			<b>Prepared by (WKUID)</b>	<b>Date</b>
Pay ID	Amount	Index	Account	Campus Location	Name:	
					Phone:	
				Office of the Provost and Vice-President for Academic Affairs		
Terms of Employment for Special Instructional Assignments						
<b>NOTE:</b> This form is to be completed for all PT Faculty Instructional Assignments and for FT Faculty Instructional Assignments for FT faculty teaching in summer. Do NOT complete this form unless a stipend is being paid for the assignment. Only <b>ONE Banner Index Number</b> can be reported on each individual form. Only <b>ONE Location</b> can be reported on each individual form. Only <b>ONE Part of Term</b> can be reported on each individual form.						


Employee Information					
WKUID	Employee Name				
Home Address	City	State	Zip Code		
Home Phone	Background Check Completed?			KTRS Retiree?	

Course Information								
On which campus will the courses listed below be taught? <input type="text"/>								
Which Term? <input type="text"/> Part of Term <input type="text"/>								
<b>NOTE:</b> If courses listed below are web-based or IVS, select the location from which the course is broadcast.								
CRN	Course Subject, Number & Section	Prev. Taught	Calculated WorkLoad	Credit Hours	Part of Term	Web Class?	Level, Salary or Emeritus	Projected Stipend*
	Course Title: Cohort or Dual Credit: Campus:							
	Department: <input type="checkbox"/> I certify that this employee has the credentials needed to teach this course.							
	Course Title: Cohort or Dual Credit: Campus:							
	Department: <input type="checkbox"/> I certify that this employee has the credentials needed to teach this course.							
	Course Title: Cohort or Dual Credit: Campus:							
	Department: <input type="checkbox"/> I certify that this employee has the credentials needed to teach this course.							
	Course Title: Cohort or Dual Credit: Campus:							

# Appendix

2/10/2017

Special Instructional Assignments Correction Form

<b>Term:</b>		<b>Part of Term:</b>			<b>Prepared by (WKUID)</b>	<b>Form #</b>
Pay ID	Amount	Index	Account	Campus Location	Name:	
					Phone:	Date:
				Office of the Provost and Vice-President for Academic Affairs		
Terms of Employment for Special Instructional Assignments						
<b>CORRECTION FORM</b> (Use this form to cancel stipends or make any changes to stipends already submitted on an SIA form)						

Employee Information					
WKUID	Employee Name				
Home Address	City	State	Zip Code		
Home Phone	Email Address				

Course Information			
Which Term?	<input type="text"/>	Part of Term:	<input type="text"/>
Location:	<input type="text"/>	Banner Index:	<input type="text"/>
CRN:	<input type="text"/>	Calculated Workload:	<input type="text"/>
Credit Hours:	<input type="text"/>		
In the space below, provide an explanation of the correction that needs to be made:			
<input type="text"/>			

Get Data

WKU eSignature Forms	
<a href="#">Main</a>   <a href="#">Saved Forms</a>   <a href="#">Sent Forms</a>   <a href="#">Sent Forms Archive</a>   <a href="#">Received Forms</a>   <a href="#">Received Forms Archive</a>   <a href="#">Email List</a>   <a href="#">Log Off</a>	
Send to email address	<input type="text"/> And <input type="text"/> <b>NOTE: Email addresses must include @wku.edu or @topper.wku.edu at the end.</b>
Comment	<input type="text"/>
<input type="button" value="Send"/> <input type="button" value="Save"/>	

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