



2021 - 2022 Annual Report

Introduction

The 2021-2022 school year was a highly productive year for the fraternity and sorority community at Western Kentucky University. Membership numbers maintained steady despite a decline in university enrollment. Grade-wise, our All Fraternity Average and All Sorority Average are both above the all-men's and all women's GPA. Lastly, the WKU Greek community set a record for the number service hours (55,000+) and philanthropic dollars raised (~\$500,000).

Recruitment and Membership

Panhellenic Recruitment

- 502 women participated in Go Greek (first round).
- 399 women attending Preference (last round).
- 389 women matched through the formal process (77% of women who participated in Go Greek).
- 113 women withdrew/released from recruitment.
- 325 women matched with their 1st choice and 64 women matched with their 2nd choice.
- Quota was 40, a decrease from 49 in fall 2020.
- Chapter Total after Fall Recruitment was 156, compared to a total of 156 in Fall 2020.
- Panhellenic sorority membership in the Fall 2021 semester was 1395, a decrease from 1459 in the Fall 2020 semester.
- In spring 2022, the WKU Sororities welcomed 84 new members. This is an increase of 52 compared to the 32 from Spring 2021. The major increase is due to NPC mandating that Panhellenics keep their Spring 2022 total the same as Fall 2021 total (normally, we reset total to median chapter size).

Fraternity Recruitment

- 281 men signed bids in the Fall 2021. This is up from 240 in Fall 2020.
- The Fall 2021 fraternity membership was 867. This is up from 838 from Fall 2020.
- 68 men signed bids in Spring 2022. This is down from 88 in Spring 2021.
- For Spring 2022, fraternity membership was 852. This is up from 805 from Spring 2021.
- Interestingly, fraternity membership increased despite a decrease in WKU Enrollment.

NPHC Recruitment

- The National Pan-Hellenic Council fraternities and sororities increased their membership from Spring 2022 compared to Spring 2021. NPHC membership this spring was 99 members (36 men and 63 women compared to 34 men and 60 women from Spring 2021).
- NPHC organizations have embraced the WKU Intake Packet and the re-creation of the required Greek 101 workshop for students interested in joining.

Philanthropy Report

- ~55,000 service hours performed by WKU Greeks.
- ~\$500,000 donated to philanthropic from WKU Greeks.
- 95,000+ canned goods donated during Greek Week for Feeding America to benefit backpack programs in the Southern Kentucky region.
- 1,300 pints of blood donated during WKU Greek Week to Red Cross. This is the largest blood drive in the KY/TN region and 3rd largest Red Cross Blood Drive in the United States.
- WKU Midnight on the Hill raised \$85,000; WKU Dance Big Red \$84,000 – The fundraising for these organizations are both heavily Greek.
- WKU Greeks adopted 34 children from Parker-Bennett-Curry for the Christmas Angel program.

Scholarship

- Fall Grades:
 - All Sorority Average = 3.26 compared to an All-Women's Average of a 3.05
 - All Fraternity Average = 2.84 compared to an All-Men's Average of a 2.78
 - 4.0 GPA = 328 (15% of WKU Greeks); 3.5+ GPA = 844 (38% of WKU Greeks); 3.0+ GPA = 1454 (66% of WKU Greeks)
- Spring Grades
 - All Sorority Average = 3.32 compared to an All Women's Average of a 3.10
 - All Fraternity Average = 2.91 compared to an All-Men's Average of a 2.88
 - 4.0 GPA = 381 (18% of WKU Greeks); 3.5+ GPA = 886 (41% of WKU Greeks); 3.0+ GPA = 1483 (69% of WKU Greeks)
- Based off of the most recent graduation statistics, WKU Sorority women graduate at a 17% higher rate than the WKU Female 6 year graduation rate and WKU Fraternity men graduate at a 10% higher rate than the WKU Male 6 year graduation rate.

Greek Week

Greek Week is one of the largest student run programs in the Greek Affairs Office. The Greek Week Committee consisted of 34 students from 19 organizations. Events included Spring Sing, Banner, Blood Drive, Greek Feud, Faculty Appreciation, Events Day, Tug, Philanthropy Day and Awards Convocation. During Greek Week, WKU Greeks collected 95,000 canned foods for Feeding America and WKU Greeks donated 1,300 pints of blood for the Red Cross. Greek Week ended with the annual Awards Convocation which included the following awards:

Greek Hall of Fame: The following were inducted into the WKU Greek Hall of Fame this year:

- **Alpha Delta Pi:** Bailey Alexander, Madison Feria, Claire Linder, Avery Wilmurth
- **Alpha Gamma Delta:** Grace Ray, Brooke Whitfield, Emily Yeager
- **Alpha Kappa Alpha Sorority, Inc.:** Zahriaa Barnes-Evans, Jordyn Secrest
- **Alpha Omicron Pi:** Sydney Shrewsbury, Kelsie Steber
- **Alpha Phi Alpha Fraternity, Inc.:** Darren Griggs
- **Alpha Xi Delta:** Skylar Van Ryswyk, Tori McKinney
- **Chi Omega:** Courtney Brangers, Peyton Erslan, Lucy Hubbs, Payton Sanford, Anna Zoph
- **Delta Tau Delta:** Derek Woodruff
- **Delta Zeta:** Caroline Merkel, Meghan Pierce, Alaina Scott
- **FarmHouse:** Lance Thomas

- **Kappa Alpha Order:** Blake Barker
- **Kappa Delta:** Hannah Boucher, Breanna Creekmore, Ainsley Gordon, Shelby Robertson, Mckenzie Rodgers
- **Kappa Sigma:** Zach Raque
- **Lambda Chi Alpha:** Trey Hardin, Hunter Hawkins
- **Omega Phi Alpha:** Adrianna Burchett, Amy Pence, Calleigh Powell, Lydia Profitt, Caileigh Pryor
- **Phi Beta Sigma Fraternity, Inc.:** DaShaun Van Cleave, Justin Smith Jr.
- **Phi Delta Theta:** Zackary Austin, Will Pride, Trib Singh, Bryson Thompson
- **Phi Gamma Delta:** Riley Crawford, John Downing, Miles, Newton, JT Stoll, Matthew Wininger
- **Phi Mu:** Emily Bunning, Georgia Havens, Mary Beth Mullican, Kristen Stewart, Maci Williams
- **Pi Kappa Alpha:** Evan Hulsmeyer
- **Sigma Chi:** Gavin Marschand
- **Sigma Gamma Rho Sorority, Inc.:** Maliyah Beckwith
- **Sigma Kappa:** Sarah Price, Sydney Vest
- **Sigma Phi Epsilon:** Matthew Brown, Matt Gadd, Matthew Givens, Barrett Gray
- **Zeta Phi Beta Sorority, Inc.:** Mercedes Smith

Greek Week Award Winners:

The following won awards for placing at various Greek Week activities (*sorority listed first, then fraternity*):

Banner

3rd Place Sorority – Alpha Xi Delta

2nd Place Sorority – Kappa Delta

1st Place Sorority – Chi Omega

3rd Place Fraternity – Phi Gamma Delta

2nd Place Fraternity – Sigma Phi Epsilon

1st Place Fraternity – Alpha Gamma Rho

Events Day

3rd Place Sorority – Phi Mu

2nd Place Sorority – Chi Omega

1st Place Sorority – Alpha Delta Pi

3rd Place Fraternity – Phi Delta Theta

2nd Place Fraternity – NPHC Men

1st Place Fraternity – Farmhouse

Blood Drive

3rd Place Sorority – Phi Mu

2nd Place Sorority – Sigma Kappa

1st Place Sorority – Kappa Delta

3rd Place Fraternity – Alpha Gamma Rho

2nd Place Fraternity – Phi Delta Theta

1st Place Fraternity – Phi Gamma Delta

Greek Feud

3rd Place Sorority – Delta Zeta

2nd Place Sorority – Alpha Xi Delta

1st Place Sorority – Phi Mu

3rd Place Fraternity – NPHC Men

2nd Place Fraternity – Phi Delta Theta

1st Place Fraternity – Sigma Alpha Epsilon

Tug

4th Place Sorority – Delta Zeta

3rd Place Sorority – Alpha Xi Delta

2nd Place Sorority – Phi Mu

1st Place Sorority – Kappa Delta

4th Place Fraternity – Sigma Chi

3rd Place Fraternity – Farmhouse

2nd Place Fraternity – Phi Delta Theta

1st Place Fraternity – Alpha Gamma Rho

Canstruct

3rd Place Sorority – Alpha Delta Pi

2nd Place Sorority – Phi Mu

1st Place Sorority – Kappa Delta

3rd Place Fraternity – Delta Tau Delta

2nd Place Fraternity – Alpha Gamma Rho

1st Place Fraternity – Phi Delta Theta

Spring Sing

4th Place Sorority – Alpha Omicron Pi

3rd Place Sorority – Alpha Delta Pi

2nd Place Sorority – Kappa Delta

1st Place Sorority – Chi Omega

4th Place Fraternity – Sigma Phi Epsilon

3rd Place Fraternity – Phi Delta Theta

2nd Place Fraternity – Pi Kappa Alpha

1st Place Fraternity – Phi Gamma Delta

Overall Sorority Rankings

3rd Place Overall Sorority – Chi Omega

2nd Place Overall Sorority – Phi Mu

1st Place Overall Sorority – Kappa Delta

Overall Fraternity Rankings

- 3rd Place Overall Fraternity – Phi Gamma Delta
- 2nd Place Overall Fraternity – Alpha Gamma Rho
- 1st Place Overall Fraternity – Phi Delta Theta

Chapter Achievement Awards:

Alumni Development

- Alpha Delta Pi
- Alpha Omicron Pi
- Alpha Xi Delta
- Chi Omega
- Delta Zeta
- Kappa Delta
- Omega Phi Alpha
- Phi Delta Theta
- Phi Gamma Delta
- Phi Mu
- Sigma Phi Epsilon

Campus Involvement and Leadership

- Alpha Delta Pi
- Alpha Kappa Alpha Sorority, Inc.
- Alpha Omicron Pi
- Alpha Xi Delta
- Chi Omega
- Delta Zeta
- Kappa Delta
- Phi Delta Theta
- Phi Gamma Delta
- Phi Mu
- Sigma Phi Epsilon

Chapter Development

- Alpha Delta Pi
- Alpha Xi Delta
- Delta Zeta
- Phi Delta Theta
- Phi Gamma Delta
- Phi Mu
- Sigma Phi Epsilon

Greek Involvement

- Alpha Gamma Delta
- Alpha Omicron Pi
- Alpha Xi Delta
- Chi Omega
- Delta Zeta
- Kappa Delta

Omega Phi Alpha
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Sigma Phi Epsilon

Outstanding Intramural Performance

Alpha Delta Pi
Alpha Gamma Delta
Alpha Xi Delta
Chi Omega
Kappa Delta
Kappa Sigma
Pi Kappa Alpha
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Sigma Phi Epsilon

Outstanding New Member Program

Alpha Gamma Delta
Alpha Omicron Pi
Alpha Xi Delta
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Sigma Phi Epsilon

Philanthropic Service

Alpha Gamma Delta
Alpha Xi Delta
Chi Omega
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Sigma Phi Epsilon

Scholastic Achievement

Alpha Delta Pi
Alpha Omicron Pi
Alpha Xi Delta
Chi Omega
Delta Tau Delta
Delta Zeta
Kappa Delta
Omega Phi Alpha
Phi Delta Theta
Phi Gamma Delta
Phi Mu
Sigma Phi Epsilon

Most Improved Chapter: Sigma Kappa (Sorority) and Delta Tau Delta (Fraternity)

Order of Omega Outstanding New Member (Sorority): Zahriaa Barnes-Evans, Alpha Kappa Alpha Sorority, Inc.

NPHC Outstanding Sorority New Member: Zahriaa Barnes-Evans, Alpha Kappa Alpha Sorority, Inc.

Order of Omega Outstanding New Member (Fraternity): Connor Flatt, Phi Delta Theta and Darren Griggs, Alpha Phi Alpha Fraternity, Inc

NPHC Outstanding Sorority New Member: Darren Griggs, Alpha Phi Alpha Fraternity, Inc

Sorority Outstanding Advisor Award: Ashlee Manley, Phi Mu and Leigh Lindsey, Alpha Omicron Pi

Fraternity Outstanding Advisor Award: Dr. Jay Gabbard, Alpha Tau Omega

Howard Bailey Distinguished Service Award: Dr. Jenks Britt, Alpha Gamma Rho

Charley Pride Spirit Award: Bailey Alexander, Alpha Delta Pi; Lucy Hubbs, Chi Omega; Matthew Wininger, Phi Gamma Delta

Greek Man of the Year: John Downing, Phi Gamma Delta and Miles Newton, Phi Gamma Delta

NPHC Greek Man of the Year: Nigel Farmer, Alpha Phi Alpha Fraternity, Inc.

Greek Woman of the Year: Abbey Norvell, Alpha Omicron Pi

NPHC Greek Woman of the Year: Jordyn Secrest, Alpha Kappa Alpha Sorority, Inc.

Inter-Greek Collaboration Award: Alpha Omicron Pi and Alpha Kappa Alpha Sorority, Inc.

Karen Towell Sisterhood Award: Alpha Delta Pi

NPHC Sorority of the Year: Alpha Kappa Alpha Sorority, Inc.

M. Reed Morgan Award: Phi Gamma Delta

NPHC Fraternity of the Year: Phi Beta Sigma Fraternity, Inc.

NPHC Chapter of the Year: Phi Beta Sigma Fraternity, Inc.

Scott Taylor Chapter Achievement Award: Alpha Xi Delta, Phi Delta Theta, Phi Gamma Delta, Phi Mu, Sigma Phi Epsilon (*5 groups, the most in WKU's history of this award*)

Greek Programming

Greek New Member Symposium: On Saturday, September 11th, ~700 Greek students attended the 41st annual Greek Leadership Symposium. Professor Charlotte Elder served as the keynote to discuss image and PR. There were 10 breakout session presenters discussing topics ranging from Title IX, career planning, self-care strategies, money skills, getting involved, etc. Attached at the bottom of this document is the program from this year's symposium.

Greek Leadership Symposium: On Saturday, February 19th, ~700 Greek students attended the 41st annual Greek Leadership Symposium. Dr. Martha Sales served as the keynote to discuss community/inclusiveness. There were 9 breakout session presenters discussing topics ranging from finances, credit, home buying, networking, graduate education, and life after college. Attached at the bottom of this document is the program from this year's symposium.

Greek Academic Banquet: On Tuesday, March 22nd, 60 students attended the 45th Annual Greek Academic Banquet at the Downing Student Union. This program recognized the scholastic success of our organizations and individuals. We honored the professors of the year from WKU's 5 college, honored chapters who placed top 3 in active/new member/combined chapter grades, honored the top scholar by classification, and honored chapters with the most improved GPA and top overall Fall/Spring GPA.

Highlights

Inter-Council Collaboration: For the first time in many years, collaborations between chapters of different councils has vastly improved. The impetus for this was the newly created Inter-Council Collaboration Award. This theory for this award is for groups of different council to get together to do meaningful programming. This year featured groups coming together for various philanthropies, outdoor events day activities, and developmental collaborations where groups from different councils came together to discuss pertinent topics.

Incredible amount of Service Performed & Philanthropic Dollars Donated: Greeks performed over **55,000 hours of service and gave approximately \$500,000 to local/national charities!** Outside of dollars donated the Greek Week Blood Drive is one of the largest collegiate blood drives in the country. This year, we celebrated 36 years of the WKU Greek Week Blood Drive by collecting 1,300 pints of blood, allowing the Greek community to potentially help save over 3,900+ lives. **During Philanthropy Day of Greek Week, the Greek community collected 95,000+ canned goods items for Feeding America to help local backpack programs across the Southern Kentucky region.**

WKU Greek Christmas Angel Program: This year was the first year of the WKU Greek Christmas Angel Program. WKU Greeks collaborated with Parker-Bennett-Curry and sponsored 34 children for Christmas gifts. This event served as a Greek-wide inter-council collaboration. Numerous chapters from all councils and Greek Honoraries sponsored children. This event brought positive PR from the community as WNKY covered the event live on television and several news outlets ran the story online. The below link has the story along with video: <https://www.wnky.com/wku-greek-life-sponsors-presents-for-34-christmas-angel-kids/>

Issues/Concerns from 2021-2022 School Year:

Small Staff: WKU Greek Life consists of an Assistant Director, Coordinator of Student Activities, and a couple of Graduate Assistants. The Coordinator splits their time between Leadership & Volunteerism and Greek Life, thus, professional staff is 1.5 rather than two full-time staff. With 2,200 Greeks, 3 councils, 2 Honoraries, significant programming (symposiums, banquets, Greek Week, Homecoming), and numerous other time takers (constant communication with chapter leadership/advisory, adjudication of anything risk management, and now the NPHC Facility), there is not enough time to do everything well. It is frustrating to hear of smaller schools and Greek systems that have 2 or 3 full-time staff devoted solely to Greek Life – some systems are half of our size. This problem will be exacerbated with the addition of the NPHC Facility, which now will add facility management to both professionals daily/weekly tasks. Our staff does an admirable job, but having 2 or 2.5 full time staff would be more in line with other peer institutions, and more importantly, keep from burnout of staff.

Chapter Meeting/Room Reservation Space: Chapter meeting and room reservation space has been a slight issue the past few years. Having 34 groups, with roughly three-quarters using meeting space outside of their chapter house, creates a small nightmare for those scheduling meetings. Our chapters consistently use the Downing Student Union (DSU) for chapter meetings, discipline meetings, philanthropies, probate shows, and even educational programming. Our chapters sometimes get disgruntled with student union policy of so many meetings per week or for only a certain length of time. While chapters have to understand that there are over 350+ student organizations and student union policies are necessary, I feel this issue will be magnified even more with Meredith hall no longer being used for sorority housing and sorority meeting spaces.

Fall 2022 sorority recruitment will have to be carefully planned well ahead of time to avoid room reservation issues. Chapters that once used Meredith will also have to find spaces on campus for their chapter meetings, sisterhood, Spring Sing practices, etc. This will put further schedule pressure for DSU and other spaces large enough for our chapters.

Our office has communicated the importance for groups building new houses to building a chapter meeting space in their new facility. Our office will have to further educate groups about meeting spaces outside of DSU that can be reserved. I'm sure we will also have to champion for our groups to be able to use such spaces outside of DSU (some spaces have informed Greeks that they do not take reservations for Greek groups). In order for our Greek groups to maintain their high level of production, finding solid meeting spaces will be important.

2021 New Member Symposium

Welcome (9:15 – 9:25 am)

DSU Auditorium Andrew Rash

Keynote Speaker (9:25 – 9:50 am)

DSU Auditorium Professor Charlotte Elder (ΣΚ)

Session I (10:00 – 10:40 am)

<u>Session Title</u>	<u>Room</u>	<u>Presenter(s)</u>
IFC/Panhellenic Student Panel	2081	Student Leader Panel
Mastering the Hill: How to Get the Most out of your WKU Experience	2113	Emily Pride (ΑΟΠ)
Start With Why	2123/2124	Professor David Serafini (ΣΦΕ)
Living out the WKU Creed Through Your Mission: Do you Choose to Accept It?	3003/3004	Michael Crowe (ΚΑΨ)
Mama Told Me Not To Come	3005	Deborah Wilkins (ΑΟΠ)
Understanding Consent: Boundaries and Relationships	3006/3007	Jacklyn Henry (Hope Harbor)
Money Skills: Things that Most College Students Learn a Little Too Late	3020	Zach Jones
Career Planning: Steps to Take Now	3023	Adrienne Browning
Self-Care Strategies	3024	Rachel Mergenthal (ΚΔ)
Be The Good!	3025	Officer Melissa Bailey

Session II (10:50– 11:30 am)

<u>Session Title</u>	<u>Room</u>	<u>Presenter(s)</u>
IFC/Panhellenic Student Panel	2081	Student Leader Panel
Mastering the Hill: How to Get the Most out of your WKU Experience	2113	Emily Pride (ΑΟΠ)
Start With Why	2123/2124	Professor David Serafini (ΣΦΕ)
Living out the WKU Creed Through Your Mission: Do you Choose to Accept It?	3003/3004	Michael Crowe (ΚΑΨ)
Mama Told Me Not To Come	3005	Deborah Wilkins (ΑΟΠ)
Understanding Consent: Boundaries and Relationships	3006/3007	Jacklyn Henry (Hope Harbor)
Money Skills: Things that Most College Students Learn a Little Too Late	3020	Zach Jones
Career Planning: Steps to Take Now	3023	Adrienne Browning
Self-Care Strategies	3024	Rachel Mergenthal (ΚΔ)
Be The Good!	3025	Officer Melissa Bailey

41st Annual Greek Leadership Symposium

Welcome (9:15 – 9:25 am)

DSU Auditorium **Savanna Hinchcliffe**
Order of Omega GLS Chair

Keynote (9:25 – 9:50 am)

DSU Auditorium **Dr. Martha Sales**
Interim Dean of Students & Executive Director of TRIO Programs & the Intercultural Student Engagement Center (ISEC) (ΔΣΘ)

Session I (10:00 – 10:40 am) & Session II (10:50 – 11:30 am)

Session Title

Room

Presenter(s)

Student Leader Panel: Leadership, Internships, & Personal Stories

2081

Miles Newton (ΦΓΔ), John Downing (ΦΓΔ)
Makayla Mosier (ΦΜ), Mary Beth Mullican (ΦΜ)

Navigating Networking

2123/24

Kara Beth Robertson (ΧΩ), Recruiter at
Calculated Hire & Lily Duley-French (ΧΩ)
Officer Engineer at Gray

Money Skills

3003/04

Zach Jones, Lead Financial Coach at WKU Center
for Financial Success

The “Yes, And” Approach: Lessons from Improv Comedy
for Finding Your Way

3005

Lindsey Houchin (ΚΔ) Assistant Director of the
WKU Office of Scholar Development

Home Buying 101

3006/07

Hank Wilson, Realtor at Crye-Leike Real Estate

Graduate Education at WKU

3020

Dr. Ranjit T. Koodali, Associate Provost for
Research and Graduate Education at WKU

What Now? Figuring Out What Comes Next When
School is All You Know (**SESSION 1 ONLY**)

3023

Charlotte Elder (ΣΚ), Professor in the
WKU Communications Program

Dreams Into Plans

3024

Emily Pride (ΑΟΠ), Program Coordinator,
WKU Enrollment at Student Experience Division

Conquering Credit

3025

Izzy Hunt (ΚΔ), Client Relationship Consultant at
US Bank & Clay Phillips (ΑΧΑ), Client Relationship
Consultant at US Bank